



Recycled Content Newsprint Usage Report-Calendar Year 2002

<i>PUBLICATION NAME</i>	<i>TONS</i>	<i>RECYCLE D TONS</i>	<i>PERCENT</i>	<i>IN COMPLIANCE</i>	<i>MET GOAL</i>	<i>EXEMPTIO</i>	<i>REASON FOR EXEMPTION*</i>
Ad Tracker	480.0	480.0	100.0	Yes	Yes	No	
Ammo Depot	1.9	1.9	100.0	Yes	Yes	No	
Boyles, Chuck Inc.	464.0	464.0	100.0	Yes	Yes	No	
Butler County Community College	2.1	2.1	100.0	Yes	Yes	No	
Buzzard Gulch Inc.	7.7	7.7	100.0	Yes	Yes	No	
C&R Markets	34.9	34.9	100.0	Yes	Yes	No	
Cancer Research Center	1.5	1.5	100.0	Yes	Yes	No	
Cass County Publishing-Cass County Shopper & Lee's Summit Journal	560.8	140.2	25.0	Yes	No	Yes	1
Columbia Add Sheet	112.2	0.0	0.0	Yes	No	Yes	2,3
Columbia Daily Tribune & Extra	1,977.9	1,977.9	100.0	Yes	Yes	No	
Columbia Parks & Recreation	16.8	16.8	100.0	Yes	Yes	No	
Columbia Public Schools-Adult Education Program	10.7	10.7	100.0	Yes	Yes	No	
Creative Printing Services	32.8	32.8	100.0	Yes	Yes	No	
Crowder College	2.0	2.0	100.0	Yes	Yes	No	
Daily American Republic	616.0	431.2	70.0	Yes	Yes	No	
Danville Area Community College	5.4	5.4	100.0	Yes	Yes	No	
Discovery Publications	61.0	61.0	100.0	Yes	Yes	No	
East Central College - SKYLINE	5.0	3.0	60.0	Yes	Yes	No	
Examiner "Extra"-Independence & Blue Springs	1,592.3	507.9	31.9	Yes	No	Yes	3
For Sale By Owner Services Inc.	30.0	30.0	100.0	Yes	Yes	No	

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Graf & Sons Inc.	75.5	75.5	100.0	Yes	Yes	No	
Green Supply	40.2	29.7	74.0	Yes	Yes	No	
Insight Communications	49.8	49.8	100.0	Yes	Yes	No	
Jefferson City News Tribune, Post Tribune, & The Catholic Missourian	1,891.4	1,759.0	93.0	Yes	Yes	No	
Johnson Community College	47.2	47.2	100.0	Yes	Yes	No	
Johnson County Parks & Recreation District - Activities	33.8	33.8	100.0	Yes	Yes	No	
Joplin Globe, The	2,284.7	1,661.0	72.7	Yes	Yes	No	
Kansas City Small Business Monthly	87.1	87.1	100.0	Yes	Yes	No	
Kansas City Sports	18.2	18.2	100.0	Yes	Yes	No	
Kansas City Star	68,601.0	20,786.1	30.3	Yes	No	Yes	1
Kansas City Star-Tribune Inserts	31.3	29.7	95.0	Yes	Yes	No	
Kirksville Crier	132.0	44.9	34.0	Yes	No	Yes	1
Labor Beacon	28.1	28.1	100.0	Yes	Yes	No	
Lake Printing	0.7	0.7	100.0	Yes	Yes	No	
Lebanon Publishing	606.9	418.8	69.0	Yes	Yes	No	
Lebanon Publishing - Weekly Trader (For Jan-Feb 2002 by Tribune Publishing)	11.2	2.5	2.0	Yes	No	Yes	2,3
Lewis & Clark Community College	15.1	15.1	100.0	Yes	Yes	No	
MFA Inc.	22.9	22.9	100.0	Yes	Yes	No	
Midway USA	13.9	13.9	100.0	Yes	Yes	No	
Mirror, The	65.0	33.9	52.2	Yes	Yes	No	
Missouri Baptist Convention - Word & Way	77.7	77.7	100.0	Yes	Yes	No	

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Missouri Dept. of Economic Development-Tourism	3.9	3.9	100.0	Yes	Yes	No	
Missouri Dept. of Natural Resources-Div of State Parks	2.7	2.7	100.0	Yes	Yes	No	
Missouri Dept. of Revenue - Missouri CDL Manual	3.2	0.6	20.0	Yes	No	Yes	2
Missouri Green Party	1.1	1.1	100.0	Yes	Yes	No	
National Association of Geriatric Nursing	2.2	2.2	100.0	Yes	Yes	No	
National Catholic Reporter	313.5	313.5	100.0	Yes	Yes	No	
National Federation of the Blind - Voice of the Diabetic	93.4	93.4	100.0	Yes	Yes	No	
New Life Zoa Free Paper	27.0	27.0	100.0	Yes	Yes	No	
Park Hill School District	5.6	5.6	100.0	Yes	Yes	No	
Pathfinder, The	2.7	2.7	100.0	Yes	Yes	No	
Pitch Weekly	1,101.0	770.7	70.0	Yes	Yes	No	
Press/Clay/Platte Dispatch, Liberty Tribune News	601.4	300.7	50.0	Yes	Yes	No	
Raytown Dispatch Tribune	51.9	25.9	50.0	Yes	Yes	No	
Raytown Post**				No	No	No	
Riverfront Times, The	1,413.4	402.8	28.5	Yes	No	Yes	1,2
South County Times	187.0	170.2	91.0	Yes	Yes	No	
Southeast Missourian, The	2,452.0	1,488.4	60.7	Yes	Yes	No	
Southwest Missouri State University - Class Schedule	70.0	35.0	50.0	Yes	Yes	No	
Southwest Missouri State University - Southwestern Missourian (alumni newspaper)	1.1	1.1	100.0	Yes	Yes	No	
Springfield News-Leader	11,851.7	568.9	4.8	Yes	No	Yes	1,2

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St. Charles Community College	43.1	43.1	100.0	Yes	Yes	No	
St. Charles School District-Adult Education	7.5	7.5	100.0	Yes	Yes	No	
St. Joseph News-Press	4,288.3	1,260.8	29.4	Yes	No	Yes	1
St. Louis American	746.9	746.9	100.0	Yes	Yes	No	
St. Louis Business Journal	294.9	78.4	26.6	Yes	No	Yes	1,2
St. Louis Post-Dispatch	72,918.0	50,386.3	69.1	Yes	Yes	No	
St. Louis Small Business Inc.	61.2	61.2	100.0	Yes	Yes	No	
Star Advertiser	425.1	310.3	73.0	Yes	Yes	No	
Stark Bros. Nurseries & Orchards	4.0	4.0	100.0	Yes	Yes	No	
Suburban Journals of Greater St. Louis, LLC	13,058.0	6,568.1	50.3	Yes	Yes	No	
Sun Publications - Gladstone Sun News	119.0	17.9	15.0	Yes	No	Yes	1
University of Missouri Press	2.7	2.7	100.0	Yes	Yes	No	
University of Missouri-Columbia - Bits and Bytes	2.2	0.7	30.0	Yes	No	Yes	1,3
University of Missouri-Columbia - Procurement/Materials Management	11.3	11.3	100.0	Yes	Yes	No	
University of Missouri-Columbia - Publications Dept.-Mizzou Weekly/Master Plan	10.4	10.4	100.0	Yes	Yes	No	
University of Missouri-Columbia - Show Me State Games Entry Book	8.5	8.5	100.0	Yes	Yes	No	
University of Missouri-Kansas City - Class Schedules	19.6	19.6	100.0	Yes	Yes	No	
University of Missouri-Kansas City - Communiversity Dept.	7.6	7.6	100.0	Yes	Yes	No	
University of Missouri-St. Louis	5.8	5.8	100.0	Yes	Yes	No	
USA Today	4,306.0	1,261.7	29.3	Yes	No	Yes	1,2

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Virtual Images	1.8	1.8	100.0	Yes	Yes	No	
Wall Street Journal	7,000.0	987.0	14.1	Yes	No	Yes	1
Webster-Kirkwood Times	351.0	319.4	91.0	Yes	Yes	No	
Wednesday Magazine	101.4	50.7	50.0	Yes	Yes	No	
Wheels & Deals	139.6	139.6	100.0	Yes	Yes	No	
Xchanger	88.0	63.4	72.0	Yes	Yes	No	
<i>Totals</i>	202,355.4	96,037.7		86	71	15	

Total Recycled Content Percentage: **47%**

*Exemptions:

1. An adequate quantity of newsprint meeting the target recycled content goal was not available during the reporting period.
2. Newsprint meeting the recycled content goal was unavailable at a cost not greater than the average delivered cost of newsprint made from virgin pulp purchased during the reporting period.
3. The recycled content newsprint that was available during the reporting period did not meet the quality standards as determined by the department.

**Raytown Post--No report submitted. Publication reported difficulty in getting printer to supply necessary tonnage and recycled content information.